



District of Lantzville

Incorporated June 2003

REQUEST FOR PROPOSAL: NO.2017-02

Economic Development Strategic Plan and Community Branding

ISSUED: September 11, 2017

CLOSING LOCATION:

**District of Lantzville Municipal Hall
7192 Lantzville Road
Lantzville, BC V0R 2H0**

CLOSING DATE AND TIME:

Proposals must be received at the office of the Director of Corporate Services prior to:
3:00 PM (15:00 hrs) Pacific Time on Tuesday, October 10, 2017

DISTRICT CONTACT:

Ronald Campbell, Chief Administrative Officer
Email: ronaldcampbell@lantzville.ca
Telephone: 250.390.4006

Deadline for questions is five (5) business days before the established close date.

Proposals will not be opened publicly

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|------------------------------------------------------------|----|
| Table of Contents | 2 |
| 1 INTRODUCTION | 5 |
| 1.1 Purpose..... | 5 |
| 1.2 Definitions | 5 |
| 2 INSTRUCTIONS TO PROPONENTS | 6 |
| 2.1 Closing Date/Time/Location | 6 |
| 2.2 Signature..... | 6 |
| 2.3 District Contact Information | 6 |
| 2.4 Communications and Enquiries..... | 7 |
| 2.5 Deadline Extension | 7 |
| 2.6 Amendment to Proposals..... | 7 |
| 2.7 Addenda..... | 7 |
| 2.8 Examination of Contract Documents and Site..... | 7 |
| 2.9 Unsuccessful Proponents | 7 |
| 2.10 Error in Proposal..... | 8 |
| 2.11 Withdrawal of Proposals | 8 |
| 2.12 Ownership of Proposals..... | 8 |
| 2.13 Opening of Proposals | 8 |
| 3 PROPOSAL SUBMISSION AND EVALUATION | 8 |
| 3.1 Proposal Eligibility | 8 |
| 3.2 Evaluation Criteria..... | 9 |
| 3.3 Proposal Content | 9 |
| 3.3.1 Cover Letter & Signature | 9 |
| 3.3.2 Qualifications and Experience | 9 |
| 3.3.3 Project Understanding, Methodology and Approach..... | 9 |
| 3.3.4 Schedule and Capacity | 10 |
| 3.3.5 Proposed Fee | 10 |
| 3.3.6 Proposed Purchase Contract..... | 10 |
| 3.3.7 Conflict of Interest..... | 10 |
| 3.4 Evaluation of Proposals | 10 |
| 3.5 Acceptance or Rejection | 11 |
| 3.6 Clarification | 11 |

| | | |
|-------|---------------------------------------------------------|----|
| 3.7 | Negotiation and Selection | 12 |
| 3.8 | Commitment..... | 12 |
| 4 | GENERAL TERMS AND CONDITIONS | 12 |
| 4.1 | Right of the District to Cancel the RFP Process..... | 12 |
| 4.2 | Acceptance and Rejection of Proposals..... | 12 |
| 4.3 | No Claim for Compensation | 13 |
| 4.4 | No Contract..... | 13 |
| 4.5 | Conflict of Interest | 13 |
| 4.6 | Gifts and Donations..... | 13 |
| 4.7 | Solicitation of Council Members and District Staff..... | 14 |
| 4.8 | Confidentiality and Freedom of Information | 14 |
| 4.9 | Sub-Consulting..... | 14 |
| 4.10 | Insurance | 14 |
| 4.11 | Workers Compensation - Safety | 15 |
| 4.12 | Time is of the Essence..... | 15 |
| 4.13 | Governing Law..... | 15 |
| 4.14 | Litigation Clause | 16 |
| 4.15 | Key Personnel..... | 16 |
| 4.16 | Contract Terms and Conditions | 16 |
| | Appendix A – Submission Form | 17 |
| | SCHEDULE 'A' - TERMS OF REFERENCE | 18 |
| 1 | INTRODUCTION & BACKGROUND | 19 |
| 2 | ECONOMIC DEVELOPMENT STRATEGY..... | 19 |
| 2.1 | Background..... | 19 |
| 2.2 | The Strategy..... | 19 |
| 2.2.1 | Objective..... | 19 |
| 2.2.2 | Scope..... | 19 |
| 2.2.3 | Deliverables | 20 |
| 3 | Community Branding | 21 |
| 3.1 | Background..... | 21 |
| 3.2 | The Strategy..... | 21 |
| 3.2.1 | Objective..... | 21 |
| 3.2.2 | Scope..... | 22 |
| 3.2.3 | Deliverables | 22 |

SCHEDULE 'B' – Proposed Economic Development Strategic Plan and Community Branding Contract 23

Schedule "C" - The Economic Development Strategic Planning and Community Branding Select Committee - Terms of Reference..... 45

1 INTRODUCTION

1.1 Purpose

The District of Lantzville (the District) is seeking proposals from qualified Consultants with broad experience in developing comprehensive Economic Development Strategies and Community Branding. The Strategy will identify ways of creating an environment conducive to attracting and retaining current, new and diverse investment that will generate employment and diversify the District's tax base. As well, the strategy will contemplate areas in which regional partnerships can be established with other Municipalities and First Nations communities. Community Branding will provide direction, goals, objectives, and outcomes as well as a community profile (community identity, pride, shared values and character), corporate logo and municipal signage.

For more detailed information regarding the project scope, refer to **Schedule A** 'Terms of Reference'.

1.2 Definitions

Throughout this Request for Proposal, the following definitions will be used:

“Contract” means any written Contract duly executed by the District and the Proponent as a result of this RFP who enters into a Contract with the District.

“Consultant” means the successful Proponent to this Request for Proposal who enters into a written Contract with the District.

“Council” means the municipal Council of the District of Lantzville

“Closing Time” – means the date and time for the closing of this RFP as identified on the front cover or such extended date and time as determined by the District.

“District” means the District of Lantzville located in the Province of British Columbia.

“Evaluation Team” means a team appointed by the District's Chief Administrative Officer.

“District Contact” means the individual identified in the Instructions to Proponents - Contact Information responsible for managing the RFP process through whom all correspondence will flow, including receiving all commercial and technical questions and issuing addenda to this RFP.

“Proponent” means an individual, firm or a company that submits, or intends to submit, a Proposal in response to this RFP.

“Proposal” sometimes referred to as Submission - means the Proponent's response to the RFP and includes all the Proponent's attachments and presentation materials.

“RFP” means a Request for Proposal for provision of the services described herein.

“Mandatory Requirements” are those requirements in this RFP described with a “*must*”, “*shall*” or “*mandatory*” and means a requirement that must be met for a Proposal to receive consideration. Failure to provide mandatory information will result in a Proposal being rejected; “*should*” or “*desirable*” means a requirement having a significant degree of importance to the objectives of this RFP.

2 INSTRUCTIONS TO PROPONENTS

2.1 Closing Date/Time/Location

It is the sole responsibility of the Proponent to submit their Proposal to the District prior to the established Closing Time. Proposals received after the noted due time WILL NOT be accepted and will be returned unopened to the sender. The time clock in the Municipal Hall is the official time piece for the receipt of all Proposals.

Proposals shall be clearly marked RFP - **Economic Development Strategic Plan and Community Branding** and received by one of the following two methods:

- a. By hand; or**
- b. By courier**

Sealed Proposals must be addressed to:

District of Lantzville
7192 Lantzville Road,
Lantzville, BC
V0R 2H0

And include:

One (1) original hard copy and One (1) digital copy (CD/DVD/memory stick)

Proposals received by facsimile or email WILL NOT be accepted.

2.2 Signature

The Proposal must include a cover letter signed by a person authorised to legally bind the Proponent to the statements made in the response to this RFP.

2.3 District Contact Information

It is the Proponent's responsibility to clarify interpretation of any matter the Proponent considers to be unclear before the Closing Time, by contacting:

Ronald Campbell, Chief Administrative Officer
Email: ronaldcampbell@lantzville.ca
Telephone: 250.390.4006
Fax: 250.390.5188

2.4 Communications and Enquiries

All enquiries regarding this RFP are to be directed in writing or by email. Information obtained from any other source is not official and should not be relied upon. Enquires and responses will be recorded and may be distributed to all Proponents at the District of Lantzville's option.

All enquiries must be received no less than five (5) business days before the established close date. Questions received after this date will be responded to at the District's discretion and responses cannot be guaranteed.

2.5 Deadline Extension

Any request for an extension to the closing date will only be considered if received by the District no less than five (5) business days before the established closing date.

2.6 Amendment to Proposals

Proposals may be amended in writing and delivered to the closing location before the Closing Time but not after. Such amendments must be signed by the authorized signatory of the Proponent and either hand delivered or by courier to the District.

2.7 Addenda

The District reserves the right to respond to questions, make clarifications and changes, in its sole discretion, to this RFP at any time prior to the Closing Time through the issuance of addenda. Proponents are cautioned to ensure they have received and reviewed all addenda (if any) prior to submitting a Proposal. All addenda issued by the District form part of this RFP. Should the District issue any addenda to the RFP, the changes will be posted on the *BC Bids* www.bcbid.gov.bc.ca and on the District of Lantzville site www.lantzville.ca only. No other notices will be issued.

2.8 Examination of Contract Documents and Site

Proponents will be deemed to have carefully examined the RFP, including all attachments, schedules, the Contract and the site (as applicable) prior to preparing and submitting a Proposal with respect to any and all facts which may influence the Proposal.

2.9 Unsuccessful Proponents

The successful Proponent will be notified in writing and required contractual obligations will need to be fulfilled before the work can begin. The unsuccessful Proponents will not be notified by the District, as the award information will be posted on the District's and BC Bid's websites at a time after the closing date. In most cases, the District may post the name of the successful Proponent.

The District will offer a debriefing to unsuccessful Proponents, on request, at a mutually agreeable time. Proponents may request debriefing within fifteen (15) business days of the award being posted. The intent of the debriefing information session is to aid the Proponent in presenting a stronger Proposal in subsequent procurement opportunities. Any debriefing provided is not for the purpose of providing an opportunity to challenge the procurement process.

2.10 Error in Proposal

No Proposal shall be altered, amended, or withdrawn after the closing date and time of the RFP. Negligence on the part of the Proponent in preparing the Proposal confers no right for withdrawal of the Proposal after it has been opened.

While the District has made considerable efforts to ensure an accurate representation of information in the RFP, the information contained in the RFP is supplied solely as a guideline for the Proponent and is not necessarily comprehensive or exhaustive. Nothing in the District's RFP is intended to relieve the Proponent from forming their own opinions and conclusions in respect of the matters addressed in the RFP.

2.11 Withdrawal of Proposals

The Proponent may withdraw their Proposal at any time prior to the Proposal Closing Time by submitting a written withdrawal letter to the District and the Proposal will be returned.

2.12 Ownership of Proposals

All Proposals, including attachments and any documentation, submitted to and accepted by the District in response to this RFP become the property of the District.

2.13 Opening of Proposals

Proposals will **NOT** be opened in public.

3 PROPOSAL SUBMISSION AND EVALUATION

To assist in receiving similar and relevant information, and to ensure your Proposal receives fair evaluation, the District asks Proponents to provide the following information.

3.1 Proposal Eligibility

In order for Proposals to be eligible they must:

- a. Be received on or before the established closing date and time at the location specified.
- b. Include a copy of the Appendix A - Submission Form signed by an individual authorized to do so on behalf of the Proponent.

PROPOSALS NOT IN COMPLIANCE WITH THE MANDATORY REQUIREMENT WILL BE REJECTED.

3.2 Evaluation Criteria

The following criteria identify the key components on which Proposals to this RFP will be evaluated.

| Item | Evaluation Criteria | Weight |
|------|-------------------------------------------------------------------------------------------|--------|
| 1. | Qualifications and Experience | 30 |
| 2. | Project Understanding, Methodology and Approach | 25 |
| 3. | Schedule and Capacity | 25 |
| 4. | Proposed Fee (include the number of stakeholder consultations on which your fee is based) | 20 |
| | TOTAL | 100 |

Proposals submitted should be in enough detail to allow the District to determine the Proponent’s qualifications and capabilities from the documents received. Every effort should be made to include complete details of the proposed work.

3.3 Proposal Content

3.3.1 Cover Letter & Signature

The Proposal should include a cover letter summarizing the Proposal and indicate why the District should select your firm. This letter must be signed by a person authorized to legally bind the Proponent to the statements contained in the Proponent’s Proposal submission.

3.3.2 Qualifications and Experience

- a. Identify the key members of the proposed team including any sub-consultants, if any and highlight the relevant qualifications and experience.
- b. Specifically identify the level of experience in providing multidisciplinary services associated with Economic Development and Branding strategies and planning.
- c. Provide details of three (3) previous projects demonstrating the experience of the Consultant with projects of similar size, scope, and complexity undertaken in the past five (5) years. Indicate the members of the proposed team involved. Include references for each with contact information.
- d. Include copies of resumes of the key personnel proposed.

3.3.3 Project Understanding, Methodology and Approach

- a. Demonstrate a clear understanding of this project and provide a detailed description of the proposed methodologies and the work approach.
- b. Articulate intentions indicating the requirements will be met and what services will be provided.
- c. Identify the roles, and relationships required.
- d. Identify expectations of the District and any support required.

3.3.4 Schedule and Capacity

- a. Provide a study schedule with major milestones leading up to a study completion dated March 2018.
- b. Provide a brief outline of the capacity provisions and timelines anticipated to complete the work.
- c. Indicate the ability of the proposed team to meet the timelines of the project, their availability throughout and if there are other resources available to draw on should it be required.
- d. Identify any special resources, value-added expertise, and innovation the Proponent would be able to provide.

3.3.5 Proposed Fee

Where priced Proposals are requested, include all costs to complete the scope of work including travel and disbursements. Any applicable taxes should be shown as a separate line item listed.

3.3.6 Proposed Purchase Contract

Proponents need to identify any specific provisions contained in this RFP with which it is unwilling or unable to comply from the attached Proposed Purchase Contract.

3.3.7 Conflict of Interest

Proponents are to include a statement in their Proposal indicating whether or not the firm or any individuals proposed to work on the Contract has a possible conflict of interest, and, if so, the nature of that conflict. The District reserves the right to cancel the award if any interest disclosed from any source could either give the appearance of a conflict or cause speculation as to the objectivity of the project to be developed by the awarded respondent. The District's determination regarding any questions of conflict of interest shall be final.

3.4 Evaluation of Proposals

Proposals will be evaluated on a category basis as follows:

a. Stage 1 – Proposal Eligibility

The District will examine all Proposals that meet the eligibility requirements as set out in Section 3.1 – Proposal Eligibility.

b. Stage 2 – Weighted Evaluation

The District will evaluate the eligible Proposals based on the Evaluation Criteria in Section 3.2 using a weighted evaluation scoring method. Proposals will be evaluated using a scoring scale of 1-5 with the resulting score then multiplied by the pre-determined weighted evaluation value for each particular criterion. The weighted score for each item will be added together to arrive at an aggregate (total) score for the evaluation and ranking for all Proposals. The District will assign scores in the sole discretion of the District.

Where priced proposals are required, the following equation will be used to allocate the points. The lowest proposed price will receive the full value of the allocated points. Each additional Proponent will receive a percentage of the total possible points by dividing the proposed price into the lowest price. i.e. lowest proposed price is \$10.00 from Proponent A and the allocated points for pricing is 30 points. Proponent A receives 30 points. Proponent B submits a proposed price of \$12.00. Proponent B receives 25 points ($\$10.00/\$12.00*30=25$)

c. Stage 3 – Proposal Clarification

The District may at their sole discretion, invite one or more Proponents for an interview, presentation or request further clarification to address any questions or clarifications relating to Proposals. Proponents will be responsible for any costs associated with the preparation for, and attendance at, the interview, to take place at a specified location in the District. An interview can be by a format selected by the District (i.e. in-person, phone, conference call, or other.)

The District may conduct credit and reference checks as part of the evaluation process, and may request additional financial information from any Proponent, at the District's sole discretion.

d. Stage 4 – Re-evaluation and Adjusted Scores

The District may, if necessary, re-evaluate and assign adjusted scores to the previously determined scores of the Proponents invited for an interview based on the new or updated information received.

3.5 Acceptance or Rejection

The District may, in its sole discretion, accept or reject for its consideration any and all Proposals that contain minor and inconsequential irregularity, or where practicable to do so. The District may, as a condition of acceptance of a Proposal, request a Proponent to correct an irregularity with no change in proposed price. The determination of what is or is not a minor and inconsequential irregularity, the determination of whether to accept, waive, or require correction of an irregularity, and the final determination of the validity, will be in the sole discretion of the District.

3.6 Clarification

The District reserves the right to seek clarification from any Proponent to assist in the evaluation of its Proposal.

3.7 Negotiation and Selection

By submitting a Proposal, a Proponent accepts that a Contract may be negotiated upon notification by the District with the Proponent whose Proposal is evaluated as the best value. The District reserves the right to negotiate with any Proponent, or more than one Proponent. If the parties after having negotiated in good faith are unable to conclude a formal agreement, the District and the Proponent will be released without further obligations other than any surviving obligations regarding confidentiality and the District may, in its discretion, contact the Proponent of the next best rated Proposal and attempt to conclude an agreement with it, and so on until an agreement is reached.

The District may in its discretion 1) negotiate with a Proponent to award a Contract for all or a portion of the Work 2) cancel this RFP and issue a new RFP with a new scope of work, or 3) cancel this RFP in its entirety.

3.8 Commitment

Proponents are advised that the District makes no commitment under this RFP. Any commitment resulting from this RFP will be made by means of a duly authorized Contract issued by the District.

4 GENERAL TERMS AND CONDITIONS

4.1 Right of the District to Cancel the RFP Process

The District is not bound to select a preferred Proponent or accept any Proposal and reserves the right in its sole discretion to postpone or cancel this RFP at any time for any reason whatsoever in accordance with the District's judgement of its best interest and to proceed with the services in some other manner separate from this RFP process.

4.2 Acceptance and Rejection of Proposals

This RFP does not commit the District, in any way to select the preferred Proponent, or to proceed to negotiations for a Contract, or to award any Contract.

The District reserves the right to:

- a. Accept a Proposal which is not the lowest priced;
- b. Reject any and all Proposals, including without limitation the lowest priced Proposal, even if the lowest priced Proposal conforms in all aspects with the RFP;
- c. Reject any Proposal at any time prior to execution of an Agreement;
- d. Assess the ability of the Proponent to perform the Contract and may reject any Proposal where, in the District's sole estimation, the personnel and/or resources of the Proponent are insufficient;
- e. Amend or revise the RFP by Addenda up to the specified closing date and time;
- f. Reduce the Scope of Services required within the RFP and negotiate the price to reflect such change after award of an Agreement; and

- g. Award an Agreement to the Proponent other than the one with the most points, if, in its sole determination, another Proposal is determined to be the Best Value to the District, taking into consideration the price and evaluation criteria of the RFP.

Under no circumstances shall the District be obligated to award a Contract solely on the basis of proposed price.

The District may accept or waive a minor and inconsequential irregularity, or where applicable to do so, the District may, as a condition of acceptance of the Proposal, request a Proponent to correct a minor or inconsequential irregularity with no change in the Proposal.

The determination of what is or is not a minor or inconsequential irregularity, the determination of whether to accept, waive, or require correction of an irregularity and the final determination of the validity, will be in the sole discretion of the District of Lantzville.

4.3 No Claim for Compensation

Proponents are solely responsible for their own expenses in preparing and submitting Proposals, and for any meetings, negotiations, or discussions with the District or its representatives and Consultants, relating to or arising from this RFP. The District and its representatives, agents, Consultants and advisors will not be liable to any Proponent for any claims, whether for costs, expense, losses or damages, or loss of anticipated profits, or for any other matter whatsoever, incurred by the proponent in preparing and submitting a Proposal, or participating in negotiations for a Contract, or other activity related to or arising out of this RFP. Proponents agree that by participating in the RFP process, and or submitting a Proposal, they have no claim for compensation.

4.4 No Contract

By submitting a Proposal and participating in the process as outlined in this RFP, Proponents expressly agree that no Contract of any kind, if formed under, or arises from this RFP, exists prior to the signing of a formal written Contract.

4.5 Conflict of Interest

Proponents shall disclose in their Proposals any actual or potential conflict of interest and existing business relationships it may have with the District, its elected officials, appointed officials or employees.

4.6 Gifts and Donations

The successful Proponent will ensure that no representative of the successful Proponent will offer or extend any entertainment, gift, gratuity, discount, or special service, regardless of value, to any employee or elected official of the District. The successful Proponent will report any attempt by any employee or elected official of the District to obtain such favours to the District of Lantzville Chief Administrative Officer.

4.7 Solicitation of Council Members and District Staff

Proponents and their agents will not contact any member of the District Council or District employees with respect to this RFP, other than the District Representative named in this document or authorized by the Chief Administrative Officer, at any time.

4.8 Confidentiality and Freedom of Information

The District will retain all Proposals and they will not be returned to the Proponent except for any unopened Proposals. All submissions will be held in confidence by the District. The District is bound by the Freedom of Information and Protection of Privacy Act (British Columbia) and all documents submitted to the District will be subject to provisions of this legislation.

All of the information contained within the RFP, including supplementary information provided electronically, is for the exclusive use of the Consultant team for the RFP preparation purposes only and is not to be made publicly available in any manner. The Consultant team shall not discuss this project with any member of the public at any time, for any reason whatsoever, without the prior written approval of the District of Lantzville.

4.9 Sub-Consulting

Using a sub-consultant is acceptable provided the sub-consultant is clearly identified in the Proposal. This includes a joint submission by two Proponents having no formal corporate links. However, in this case, one of these Proponents must be prepared to take overall responsibility for successful performance of the Contract and this should be clearly defined in the Proposal.

Sub-consulting to any firm or individual whose current or past corporate or other interests may, in the District's opinion, give rise to a conflict of interest in connection with this project will not be permitted. This includes, but is not limited to, any firm or individual involved in the preparation of this Request for Proposal.

Where applicable, the names of approved sub-consultants listed in the Proposal will be included in the Contract. No additional sub-consultants will be added or other changes made, to the list in the Contract without written consent of the District's Chief Administrative Officer.

4.10 Insurance

Except as may be otherwise expressly approved by the District in writing, the successful Proponent will, without limiting its obligations or liabilities herein and at its own expense, provide and maintain the following insurances with insurers licensed in British Columbia and in forms and amounts acceptable to the District:

- a. Professional Liability Insurance (Errors and Omissions) coverage of a minimum of \$500,000 per occurrence, \$1,000,000 aggregate.

- b. Comprehensive Liability Insurance with not less than \$5,000,000 coverage per occurrence, together with a Standard Non-owned Automobile Liability. The District must be named as an additional insured on this policy and the policy shall contain a cross-liability clause.
- c. The successful Proponent must also provide the District with a certificate issued by the insurer(s) as evidence of the coverage required on or before commencement of the project.
- d. Each policy of insurance required under this agreement shall be maintained during the continuance of this agreement and shall not be capable of cancellation unless 30 days' notice is first given to the District.
- e. The successful Proponent must ensure that every sub-consultant provides and maintains insurance substantially in accordance with the requirements of this agreement. The successful Proponent shall be as fully responsible to the District for acts and omissions of sub-consultants and of persons employed directly or indirectly by them as for acts and omissions of persons directly employed by the successful Proponent.

The foregoing insurance shall be primary and not require the sharing of any loss by any insurer of the District.

The successful Proponent shall provide the District with evidence of all required insurance prior to the commencement of the Services. When requested by the District, the Proponent shall provide certified copies of required policies.

4.11 Workers Compensation - Safety

The successful Proponent shall:

- a. Hold a valid WorkSafeBC registration number for the duration of the project.
- b. Produce a copy of a Worksafe BC registration number on or before commencement of the project.
- c. Comply with Occupational Health and Safety Regulations.

4.12 Time is of the Essence

Time is of the essence in the Contract, if awarded. The project timeline is structured so the project can be completed in March 2018.

4.13 Governing Law

This agreement shall be governed by the laws of the Province of British Columbia.

4.14 Litigation Clause

The District may, in its absolute discretion, reject a Proposal submitted by a Proponent, if the Proponent, or any officer or director of the Proponent is or has been engaged either directly or indirectly through another corporation in legal action against the District, its elected or appointed officers and employees in relation to:

- a. Any other Contract for works or services; or
- b. Any matter arising from the District's exercise of its powers, duties; or functions under the *Local Government Act*, *Community Charter* or another enactment, within the past five (5) years of the closing date of this Request for Proposal.

In determining whether to reject a Proposal under this clause, the District will consider whether the litigation is likely to affect the Proponents ability to work with the District, its Consultants and representatives and whether the District's experience with the Proponent indicates that the District is likely to incur increased staff and legal costs in the administration of a Contract if it is awarded to the Proponent.

4.15 Key Personnel

The successful Proponent will be required to maintain key members of the project team as proposed throughout the term of the Contract including but not limited to the team Lead, key staff and sub-Consultants. Any proposed changes to the project team must be agreed upon in writing by the District.

4.16 Contract Terms and Conditions

A sample Contract is enclosed which will form the basis of any negotiation for the Work. Proponents should clearly indicate in their Proposal any conditions in Schedule C- Proposed Purchase Contract that are not acceptable and provide proposed wording that would be acceptable.

Appendix A – Submission Form

Project Title: **Economic Development Strategic Plan and Community Branding**

(This Submission Form “must” be completed and returned with the Proposal)

The Proponent hereby acknowledges that 1) its understands and agrees with the RFP process described in this document, including without limitation that the District makes no commitment under this RFP; and 2) the information included in this Proposal is correct and it has thoroughly reviewed and has complied with the documents making up this Proposal, including all drawings and specifications as may be listed and any amendments or addenda thereto:

The Respondent represents to the District that the individual signing this Submission Form on its behalf has proper authority to do so.

| | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| <p>CONTACT FOR ADDITIONAL INFORMATION Name: Telephone: Fax: E-Mail:</p> | <p>COMPANY NAME AND COMPLETE ADDRESS GST#:</p> |
| <p>Date:</p> | <p>Telephone: Fax: E-mail:</p> |
| <p>Proponent’s Name: (please print)</p> | <p>Signature:</p> |

SCHEDULE 'A' - TERMS OF REFERENCE

1 INTRODUCTION & BACKGROUND

The District of Lantzville, with a population of approximately 3,600 people, is situated on the east coast of Vancouver Island, within the Regional District of Nanaimo and immediately north of the City of Nanaimo. The municipality is primarily a residential community with a small commercial component.

2 ECONOMIC DEVELOPMENT STRATEGY

The District of Lantzville invites qualified service providers to submit Proposals for the development of a comprehensive Economic Development Strategy. The Consultant or team of Consultants must be able to provide multidisciplinary services associated with economic development strategies and planning. This project will require a Consultant skilled in group facilitation, multi-agency facilitation and collaboration, analysis of opportunities and strategy formulation.

2.1 Background

The District has never had an economic development strategy as an incorporated municipality or as the original Local Improvement District. Currently, the Village Core is experiencing an economic downturn with the closures of several business, with no direction for the District to attract future business, or support remaining businesses.

The purpose of the strategy is to strengthen the economic base of the District and contribute to sustainable prosperity for residents and businesses. The strategy will set the future direction for economic development in order to increase opportunities for the growth of existing businesses, the establishment of new enterprises and increased employment opportunities.

2.2 The Strategy

2.2.1 Objective

To identify strategic opportunities and propose actions to seize, retain and attract new investment, job creation and wealth generation in the District of Lantzville.

2.2.2 Scope

The strategy will include input from respective business organizations and stakeholders throughout the District. The strategy will include, but is not limited to the following requirements:

- a. An environmental scan to assess all potential economic development opportunities in the District, including the home-based business and agricultural sectors.

- b. Focus to be given to the Village core area development potential and other District development opportunities which would support and grow the Village core commercial sector with emphasis on environmental and sustainable development.
- c. In-depth public consultation processes and community analysis, ensuring that a broad and diverse range of opinions and ideas are captured and explored to assist in obtaining broad community support for eventual recommendations and actions. The Proponent is requested to describe the method for receiving public input and provide a schedule for its achievement.
- d. The identification of strengths, weaknesses, opportunities and threats (SWOT) as part of the situational analysis.
- e. Analyse the economic impact of the Island Highway and Railway's physical divide creating Upper and Lower Lantzville and potential remedies.
- f. Incorporate a process to specifically engage and receive feedback from the light industrial and commercial business owners and operators in the District.
- g. Explore opportunities for partnerships with the Snaw-Naw-As, the Nanoose First Nation and identify projects/opportunities for joint initiatives.
- h. The approach and strategic directions required to address the economic challenges and opportunities in the District identifying opportunities for short, medium and long-term sustainable economic development. Strategy must include detailed initiatives, actions and measurements.

2.2.3 Deliverables

Expected outcomes:

- a. A comprehensive public consultation and feedback process including interviews with stakeholders to ensure inclusion of relevant organizations, associations and in particular business owners and operators.
- b. An analysis of the relevant observations and findings from the consultations.
- c. Identification of common themes, strategic directions and key drivers to position the economic base of the District.
- d. The identification of key economic opportunities for economic development and potential economic drivers that can be implemented in the short, medium and long-term.
- e. Develop and articulate goals, objectives and competitive strategies aimed at enhancing the viability of business retention and expansion efforts, to help existing businesses prosper, expand and diversify.
- f. Identify resources and business assistance to facilitate implementation of initiatives.
- g. Identify funding and grant sources to support plan implementation.
- h. Provide specific action-based recommendations for implementation.

- i. Provide performance measures to evaluate the successful implementation of the strategy.
- j. Identify resources, business assistance, partnerships and policy changes required to implement identified opportunities.
- k. Identify any infrastructure issues to reduce existing and potential constraints to economic growth.
- l. Identify appropriate business and investment attraction target industries and sectors, and strategies for attracting investment from them.
- m. Evaluate and provide strategies for improving the District of Lantzville image and reputation.
- n. Present the final report to the District of Lantzville Council.
- o. The final report to be completed by March 2018.

3 Community Branding

The District of Lantzville invites qualified service providers to submit Proposals for the development of a comprehensive Community Branding strategy and development of a Brand for the District of Lantzville. The Consultant or team of Consultants must be able to provide multidisciplinary services associated with developing the strategy for identifying a Brand for the District. This project will require a Consultant skilled in group facilitation, multi-agency facilitation and collaboration, analysis of opportunities and strategy formulation.

3.1 Background

The District of Lantzville, with a population of approximately 3,600 people, is situated on the east coast of Vancouver Island, within the Regional District of Nanaimo and immediately north of the City of Nanaimo. The District is primarily a residential community with a small commercial node.

The Improvement District was incorporated as a District Municipality in 2003. Since that time the District has not developed through a comprehensive process a permanent logo for the District. Instead it incorporated the current logo as a temporary identification for the District. This temporary logo was not fully integrated and not used broadly in the District and currently is only used on several mediums such as letterhead, business cards, website, etc.

3.2 The Strategy

3.2.1 Objective

The purpose of this exercise is through extensive and broad community outreach and consultation to develop a Community Brand and logo for the District of Lantzville.

3.2.2 Scope

Using similar processes either concurrent or separate as outlined for the Economic Development Strategy above develop a community identity (brand) and logo for the municipality.

3.2.3 Deliverables

- a. A Brand for the community representing the community's history, identity, pride, shared values and cultural diversity/heritage.
- b. A Community Profile that outlines community values, history, cultural diversity, attributes, and strategic advantages and opportunities that can be used for marketing the District provincially and federally.
- c. A logo which identifies the uniqueness of the District which will be used by the District to identify the District in various mediums i.e. paper, vehicles, signage, promotional materials, etc.
- d. Develop signage examples that can be used to identify the District when entering or leaving the District by road.

**SCHEDULE 'B' – Proposed Economic Development Strategic Plan and
Community Branding Contract**



District of Lantzville

Consulting Agreement for

with

Contract Number: #####

TABLE OF CONTENTS

| No. | Heading | Page |
|------------|----------------------------------------------------------------|-------------|
| 1. | Definitions | 5 |
| | 1.1 General | 5 |
| | 1.2 Meaning of "record" | 5 |
| 2. | Services | 5 |
| | 2.1 Provision of services | 5 |
| | 2.2 Term | 6 |
| | 2.3 Supply of various items | 6 |
| | 2.4 Standard of care | 6 |
| | 2.5 Standards in relation to persons performing Services | 6 |
| | 2.6 Instructions by District | 6 |
| | 2.7 Confirmation of non-written instructions | 6 |
| | 2.8 Effectiveness of non-written instructions | 6 |
| | 2.9 Applicable laws | 6 |
| 3. | Payment | 6 |
| | 3.1 Fees and expenses | 6 |
| | 3.2 Statements of accounts | 7 |
| | 3.3 Withholding of amounts | 7 |
| | 3.4 Appropriation | 7 |
| | 3.5 Currency | 7 |
| | 3.6 Non-resident income tax | 7 |
| | 3.7 Prohibition against committing money | 7 |
| | 3.8 Refunds of taxes | 7 |
| 4. | Representations and Warranties | 8 |
| 5. | Privacy, Security and Confidentiality | 8 |
| | 5.1 Privacy | 8 |
| | 5.2 Security | 8 |
| | 5.3 Confidentiality | 9 |
| | 5.4 Public announcements | 9 |
| | 5.5 Restrictions on promotion | 9 |
| 6. | Material and Intellectual Property | 9 |
| | 6.1 Access to Material | 9 |
| | 6.2 Ownership and delivery of Material | 9 |
| | 6.3 Matters respecting intellectual property | 9 |
| | 6.4 Rights relating to Incorporated Material | 10 |
| 7. | Records and Reports | 10 |
| | 7.1 Work reporting | 10 |
| | 7.2 Time and expense records | 10 |
| 8. | Audit | 10 |

| | | |
|-----|----------------------------------------------------------------|----|
| 9. | Indemnity and Insurance | 10 |
| | 9.1 Indemnity | 10 |
| | 9.2 Insurance | 10 |
| | 9.3 Workers compensation..... | 11 |
| | 9.4 Personal optional protection..... | 11 |
| | 9.5 Evidence of coverage | 11 |
| 10. | Force Majeure | 11 |
| | 10.1 Definitions relating to force majeure..... | 11 |
| | 10.2 Consequence of Event of Force Majeure | 11 |
| | 10.3 Duties of Affected Party | 12 |
| 11. | Default and Termination | 12 |
| | 11.1 Definitions relating to default and termination | 12 |
| | 11.2 District's options on default..... | 12 |
| | 11.3 Delay not a waiver..... | 12 |
| | 11.4 District's right to terminate other than for default..... | 13 |
| | 11.5 Payment consequences of termination | 13 |
| | 11.6 Discharge of liability..... | 13 |
| | 11.7 Notice in relation to Events of Default..... | 13 |
| 12. | Dispute Resolution | 13 |
| | 12.1 Dispute resolution process | 13 |
| | 12.2 Location of arbitration or mediation..... | 13 |
| | 12.3 Costs of mediation or arbitration | 14 |
| 13. | Miscellaneous | 14 |
| | 13.1 Delivery of notices | 14 |
| | 13.2 Change of address or fax number | 14 |
| | 13.3 Assignment | 14 |
| | 13.4 Subcontracting | 14 |
| | 13.5 Waiver..... | 14 |
| | 13.6 Modifications | 14 |
| | 13.7 Entire agreement | 15 |
| | 13.8 Survival of certain provisions | 15 |
| | 13.9 Schedules | 15 |
| | 13.10 Independent contractor | 15 |
| | 13.11 Personnel not to be employees of the District | 15 |
| | 13.12 Key Personnel | 15 |
| | 13.13 Pertinent Information..... | 15 |
| | 13.14 Conflict of interest | 15 |
| | 13.15 Time | 15 |
| | 13.16 Conflicts among provisions | 16 |
| | 13.17 Agreement not permit nor fetter | 16 |
| | 13.18 Remainder not affected by invalidity | 16 |
| | 13.19 Further assurances | 16 |
| | 13.20 Additional terms | 16 |
| | 13.21 Governing law | 16 |
| 14. | Interpretation | 16 |
| 15. | Execution and Delivery of Agreement | 17 |

SCHEDULE A - SERVICES.....18

SCHEDULE B - FEES AND EXPENSES.....19

SCHEDULE C - CONTRACTOR PROPOSAL.....21

THIS AGREEMENT is dated for reference the

BETWEEN:

(the "Contractor")

AND:

DISTRICT OF LANTZVILLE
7192 Lantzville Road, PO Box 100
Lantzville, BC V0R 2H0
(the "District")

The District wishes to retain the Contractor to provide the services specified in Schedule A and, in consideration for the remuneration set out in Schedule B, the Contractor has agreed to provide those services, on the terms and conditions set out in this Agreement.

As a result, the District and the Contractor agree as follows:

1 DEFINITIONS

General

1.1 In this Agreement, unless the context otherwise requires:

- (a) "Business Day" means a day, other than a Saturday or Sunday, on which the District office is open for normal business in British Columbia;
- (b) "Incorporated Material" means any material in existence prior to the start of the Term or developed independently of this Agreement, and that is incorporated or embedded in the Produced Material by the Contractor or a Subcontractor;
- (c) "Material" means the Produced Material and the Received Material;
- (d) "Produced Material" means records, software and other material, whether complete or not, that, as a result of this Agreement, are produced by the Contractor or a Subcontractor and includes the Incorporated Material;
- (e) "Received Material" means records, software and other material, whether complete or not, that, as a result of this Agreement, are received by the Contractor or a Subcontractor from the District or any other person;
- (f) "Services" means the services described in Schedule A;
- (g) "Term" means the term of the Agreement described in Schedule A subject to that term ending earlier in accordance with this Agreement.

Meaning of "record"

1.2 The definition of "record" in the *Interpretation Act* is incorporated into this Agreement and "records" will bear a corresponding meaning.

2 SERVICES

Provision of services

2.1 The Contractor must provide the Services in accordance with this Agreement.

Term

- 2.2 Regardless of the date of execution or delivery of this Agreement, the Contractor must provide the Services during the Term.

Supply of various items

- 2.3 Unless the parties otherwise agree in writing, the Contractor must supply and pay for all labour, materials, equipment, tools, facilities, approvals and licenses necessary or advisable to perform the Contractor's obligations under this Agreement, including the license under section 6.4.

Standard of care

- 2.4 Unless otherwise specified in this Agreement, the Contractor must perform the Services to a standard of care, skill and diligence maintained by persons providing, on a commercial basis, services similar to the Services.

Standards in relation to persons performing Services

- 2.5 The Contractor must ensure that all persons employed or retained to perform the Services are qualified and competent to perform them and are properly trained, instructed and supervised.

Instructions by the District

- 2.6 The District may from time to time give the Contractor reasonable instructions (in writing or otherwise) as to the performance of the Services. The Contractor must comply with those instructions but, unless otherwise specified in this Agreement, the Contractor may determine the manner in which the instructions are carried out.

Confirmation of non-written instructions

- 2.7 If the District provides an instruction under section 2.6 other than in writing, the Contractor may request that the instruction be confirmed by the District in writing, which request the District must comply with as soon as it is reasonably practicable to do so.

Effectiveness of non-written instructions

- 2.8 Requesting written confirmation of an instruction under section 2.7 does not relieve the Contractor from complying with the instruction at the time the instruction was given.

Applicable laws

- 2.9 In the performance of the Contractor's obligations under this Agreement, the Contractor must comply with all applicable laws.

3 PAYMENT

Fees and expenses

- 3.1 If the Contractor complies with this Agreement, then the District must pay to the Contractor at the times and on the conditions set out in Schedule B:
- (a) the fees described in that Schedule;

- (b) the expenses, if any, described in that Schedule if they are supported, where applicable, by proper receipts and, in the District's opinion, are necessarily incurred by the Contractor in providing the Services; and
- (c) any applicable taxes payable by the District under law or agreement with the relevant taxation authorities on the fees and expenses described in paragraphs (a) and (b).

The District is not obliged to pay to the Contractor more than the "Maximum Amount" specified in Schedule B on account of fees and expenses.

Statements of accounts

- 3.2 In order to obtain payment of any fees and expenses under this Agreement, the Contractor must submit to the District a written statement of account in a form satisfactory to the District upon completion of the Services or at other times described in Schedule B.

Withholding of amounts

- 3.3 Without limiting section 9.1, the District may withhold from any payment due to the Contractor an amount sufficient to indemnify, in whole or in part, the District and its employees and agents against any liens or other third-party claims that have arisen or could arise in connection with the provision of the Services. An amount withheld under this section must be promptly paid by the District to the Contractor upon the basis for withholding the amount having been fully resolved to the satisfaction of the District.

Appropriation

- 3.4 The District's obligation to pay money to the Contractor is subject to the District's financial plan, which makes that obligation subject to an appropriation being available in the fiscal year of the District during which payment becomes due.

Currency

- 3.5 Unless otherwise specified in this Agreement, all references to money are to Canadian dollars.

Non-resident income tax

- 3.6 If the Contractor is not a resident in Canada, the Contractor acknowledges that the District may be required by law to withhold income tax from the fees described in Schedule B and then to remit that tax to the Receiver General of Canada on the Contractor's behalf.

Prohibition against committing money

- 3.7 Without limiting section 13.10(a), the Contractor must not in relation to performing the Contractor's obligations under this Agreement commit or purport to commit the District to pay any money except as may be expressly provided for in this Agreement.

Refunds of taxes

- 3.8 The Contractor must:
- (a) apply for, and use reasonable efforts to obtain, any available refund, credit, rebate or remission of federal, District or other tax or duty imposed on the Contractor as a result of this Agreement that the District has paid or reimbursed to the Contractor or agreed to pay or reimburse to the Contractor under this Agreement; and

- (b) immediately on receiving, or being credited with, any amount applied for under paragraph (a), remit that amount to the District.

4 REPRESENTATIONS AND WARRANTIES

4.1 As at the date this Agreement is executed and delivered by, or on behalf of, the parties, the Contractor represents and warrants to the District as follows:

- (a) except to the extent the Contractor has previously disclosed otherwise in writing to the District,
 - (i) all information, statements, documents and reports furnished or submitted by the Contractor to the District in connection with this Agreement (including as part of any competitive process resulting in this Agreement being entered into) are in all material respects true and correct,
 - (ii) the Contractor has sufficient trained staff, facilities, materials, appropriate equipment and approved subcontractual agreements in place and available to enable the Contractor to fully perform the Services, and
 - (iii) the Contractor holds all permits, licenses, approvals and statutory authorities issued by any government or government agency that are necessary for the performance of the Contractor's obligations under this Agreement; and
- (b) if the Contractor is not an individual,
 - (i) the Contractor has the power and capacity to enter into this Agreement and to observe, perform and comply with the terms of this Agreement and all necessary corporate or other proceedings have been taken and done to authorize the execution and delivery of this Agreement by, or on behalf of, the Contractor, and
 - (ii) this Agreement has been legally and properly executed by, or on behalf of, the Contractor and is legally binding upon and enforceable against the Contractor in accordance with its terms except as enforcement may be limited by bankruptcy, insolvency or other laws affecting the rights of creditors generally and except that equitable remedies may be granted only in the discretion of a court of competent jurisdiction.

5 PRIVACY, SECURITY AND CONFIDENTIALITY

Privacy

5.1 The Contractor must comply with the Province of British Columbia's Freedom of Information and Protection of Privacy Act.

Security

5.2 The Contractor must make reasonable security arrangements to protect the Material from unauthorized access, collection, use, disclosure, alteration or disposal; and

Confidentiality

- 5.3 The Contractor must treat as confidential all information in the Material and all other information accessed or obtained by the Contractor or a Subcontractor (whether verbally, electronically or otherwise) as a result of this Agreement, and not permit its disclosure or use without the District's prior written consent except:
- (a) as required to perform the Contractor's obligations under this Agreement or to comply with applicable laws;
 - (b) if it is information that is generally known to the public other than as result of a breach of this Agreement; or
 - (c) if it is information in any Incorporated Material.

Public announcements

- 5.4 Any public announcement relating to this Agreement will be arranged by the District and, if such consultation is reasonably practicable, after consultation with the Contractor.

Restrictions on promotion

- 5.5 The Contractor must not, without the prior written approval of the District, refer for promotional purposes to the District being a customer of the Contractor or the District having entered into this Agreement.

6 MATERIAL AND INTELLECTUAL PROPERTY

Access to Material

- 6.1 If the Contractor receives a request for access to any of the Material from a person other than the District, and this Agreement does not require or authorize the Contractor to provide that access, the Contractor must promptly advise the person to make the request to the District.

Ownership and delivery of Material

- 6.2 The District exclusively owns all property rights in the Material which are not intellectual property rights. The Contractor must deliver any Material to the District immediately upon the District's request.

Matters respecting intellectual property

- 6.3 The District exclusively owns all intellectual property rights, including copyright, in:
- (a) Received Material that the Contractor receives from the District; and
 - (b) Produced Material, other than any Incorporated Material.

Upon the District's request, the Contractor must deliver to the District documents satisfactory to the District that irrevocably waive in the District's favour any moral rights which the Contractor (or employees of the Contractor) or a Subcontractor (or employees of a Subcontractor) may have in the Produced Material and that confirm the vesting in the District of the copyright in the Produced Material, other than any Incorporated Material.

Rights in relation to Incorporated Material

- 6.4 Upon any Incorporated Material being embedded or incorporated in the Produced Material and to the extent that it remains so embedded or incorporated, the Contractor grants to the District:
 - (a) a non-exclusive, perpetual, irrevocable, royalty-free, worldwide license to use, reproduce, modify and distribute that Incorporated Material; and
 - (b) the right to sublicense to third-parties the right to use, reproduce, modify and distribute that Incorporated Material.

7 RECORDS AND REPORTS

Work reporting

- 7.1 Upon the District's request, the Contractor must fully inform the District of all work done by the Contractor or a Subcontractor in connection with providing the Services.

Time and expense records

- 7.2 If Schedule B provides for the Contractor to be paid fees at a daily or hourly rate or for the Contractor to be paid or reimbursed for expenses, the Contractor must maintain time records and books of account, invoices, receipts and vouchers of expenses in support of those payments, in form and content satisfactory to the District. Unless otherwise specified in this Agreement, the Contractor must retain such documents for a period of not less than seven years after this Agreement ends.

8 AUDIT

In addition to any other rights of inspection the District may have under statute or otherwise, the District may at any reasonable time and on reasonable notice to the Contractor, enter on the Contractor's premises to inspect and, at the District's discretion, copy any of the Material and the Contractor must permit, and provide reasonable assistance to, the exercise by the District of the District's rights under this section.

9 INDEMNITY AND INSURANCE

Indemnity

- 9.1 The Contractor must indemnify and save harmless the District and the District's officers, employees, agents and elected officials from any losses, claims, damages, actions, causes of action, costs and expenses that the District or any of the District's officers, employees, agents and elected officials may sustain, incur, suffer or be put to at any time, either before or after this Agreement ends, including any claim of infringement of third-party intellectual property rights, where the same or any of them are based upon, arise out of or occur, directly or indirectly, by reason of any act or omission by the Contractor or by any of the Contractor's agents, employees, officers, directors or Subcontractors in connection with this Agreement, excepting always liability arising out of the independent acts or omissions of the District and the District's officers, employees, agents and elected officials.

Insurance

- 9.2 The Contractor must provide their own insurance to protect their interests as they see fit and insurance as per Schedule B.

Workers compensation

- 9.3 Without limiting the generality of section 2.9, the Contractor must comply with, and must ensure that any Subcontractors comply with all applicable occupational health and safety laws in relation to the performance of the Contractor's obligations under this Agreement, including the *Workers Compensation Act* in British Columbia or similar laws in other jurisdictions, including being the Prime Contractor in relation to all works and services required under this contract including works and services performed by subcontractors.

Personal optional protection

- 9.4 The Contractor must apply for and maintain personal optional protection insurance (consisting of income replacement and medical care coverage) during the Term at the Contractor's expense if:
- (a) the Contractor is an individual or a partnership of individuals and does not have the benefit of mandatory workers compensation coverage under the *Workers Compensation Act* or similar laws in other jurisdictions; and
 - (b) such personal optional protection insurance is available for the Contractor from WorkSafe BC or other sources.

Evidence of coverage

- 9.5 Within 10 Business Days of being requested to do so by the District, the Contractor must provide the District with evidence of the Contractor's compliance with sections 9.3 and 9.4.

10 FORCE MAJEURE

Definitions relating to force majeure

- 10.1 In this section and sections 10.2 and 10.3:

- (a) "Event of Force Majeure" means one of the following events:
 - (i) a natural disaster, fire, flood, storm, epidemic or power failure,
 - (ii) a war (declared and undeclared), insurrection or act of terrorism or piracy,
 - (iii) a strike (including illegal work stoppage or slowdown) or lockout, or
 - (iv) a freight embargo

if the event prevents a party from performing the party's obligations in accordance with this Agreement and is beyond the reasonable control of that party; and

- (b) "Affected Party" means a party prevented from performing the party's obligations in accordance with this Agreement by an Event of Force Majeure.

Consequence of Event of Force Majeure

- 10.2 An Affected Party is not liable to the other party for any failure or delay in the performance of the Affected Party's obligations under this Agreement resulting from an Event of Force Majeure and any time periods for the performance of such obligations are automatically extended for the duration of the Event of Force Majeure provided that the Affected Party complies with the requirements of section 10.3.

Duties of Affected Party

10.3 An Affected Party must promptly notify the other party in writing upon the occurrence of the Event of Force Majeure and make all reasonable efforts to prevent, control or limit the effect of the Event of Force Majeure so as to resume compliance with the Affected Party's obligations under this Agreement as soon as possible.

11 DEFAULT AND TERMINATION

Definitions relating to default and termination

11.1 In this section and sections 11.2 to 11.4:

- (a) "Event of Default" means any of the following:
 - (i) an Insolvency Event,
 - (ii) the Contractor fails to perform any of the Contractor's obligations under this Agreement, or
 - (iii) any representation or warranty made by the Contractor in this Agreement is untrue or incorrect; and
- (b) "Insolvency Event" means any of the following:
 - (i) an order is made, a resolution is passed or a petition is filed, for the Contractor's liquidation or winding up,
 - (ii) the Contractor commits an act of bankruptcy, makes an assignment for the benefit of the Contractor's creditors or otherwise acknowledges the Contractor's insolvency,
 - (iii) a bankruptcy petition is filed or presented against the Contractor or a proposal under the Bankruptcy and Insolvency Act (Canada) is made by the Contractor,
 - (iv) a compromise or arrangement is proposed in respect of the Contractor under the
 - (v) Companies' Creditors Arrangement Act (Canada),
 - (vi) a receiver or receiver-manager is appointed for any of the Contractor's property, or
 - (vii) the Contractor ceases, in the District's reasonable opinion, to carry on business as a going concern.

District's options on default

- 11.2 On the happening of an Event of Default, or at any time thereafter, the District may, at its option, elect to do any one or more of the following:
- (a) by written notice to the Contractor, require that the Event of Default be remedied within a time period specified in the notice;
 - (b) pursue any remedy or take any other action available to it at law or in equity; or
 - (c) by written notice to the Contractor, terminate this Agreement with immediate effect or on a future date specified in the notice, subject to the expiration of any time period specified under section 11.2(a).

Delay not a waiver

11.3 No failure or delay on the part of the District to exercise its rights in relation to an Event of Default will constitute a waiver by the District of such rights.

District's right to terminate other than for default

11.4 In addition to the District's right to terminate this Agreement under section 11.2(c) on the happening of an Event of Default, the District may terminate this Agreement for any reason by giving at least 10 days' written notice of termination to the Contractor.

Payment consequences of termination

- 11.5 Unless Schedule B otherwise provides, if the District terminates this Agreement under section 11.4:
- (a) the District must, within 30 days of such termination, pay to the Contractor any unpaid portion of the fees and expenses described in Schedule B which corresponds with the portion of the Services that was completed to the District's satisfaction before termination of this Agreement; and
 - (b) the Contractor must, within 30 days of such termination, repay to the District any paid portion of the fees and expenses described in Schedule B which corresponds with the portion of the Services that the District has notified the Contractor in writing was not completed to the District's satisfaction before termination of this Agreement.

Discharge of liability

11.6 The payment by the District of the amount described in section 11.5(a) discharges the District from all liability to make payments to the Contractor under this Agreement.

Notice in relation to Events of Default

11.7 If the Contractor becomes aware that an Event of Default has occurred or anticipates that an Event of Default is likely to occur, the Contractor must promptly notify the District of the particulars of the Event of Default or anticipated Event of Default. A notice under this section as to the occurrence of an Event of Default must also specify the steps the Contractor proposes to take to address, or prevent recurrence of, the Event of Default. A notice under this section as to an anticipated Event of Default must specify the steps the Contractor proposes to take to prevent the occurrence of the anticipated Event of Default.

12 DISPUTE RESOLUTION

Dispute resolution process

- 12.1 In the event of any dispute between the parties arising out of or in connection with this Agreement, the following dispute resolution process will apply unless the parties otherwise agree in writing:
- (a) the parties must initially attempt to resolve the dispute through collaborative negotiation;
 - (b) if the dispute is not resolved through collaborative negotiation within 15 Business Days of the dispute arising, the parties must then attempt to resolve the dispute through mediation under the rules of the British Columbia Mediator Roster Society; and
 - (c) if the dispute is not resolved through mediation within 30 Business Days of the commencement of mediation, the dispute must be referred to and finally resolved by arbitration under the Arbitration Act.

Location of arbitration or mediation

12.2 Unless the parties otherwise agree in writing, an arbitration or mediation under section 12.1 will be held in District of Lantzville, British Columbia.

Costs of mediation or arbitration

12.3 Unless the parties otherwise agree in writing or, in the case of an arbitration, the arbitrator otherwise orders, the parties must share equally the costs of a mediation or arbitration under section 12.1 other than those costs relating to the production of expert evidence or representation by counsel.

13 MISCELLANEOUS

Delivery of notices

- 13.1 Any notice contemplated by this Agreement, to be effective, must be in writing and delivered as follows:
- (a) by email to the addressee's email address provided to the District
 - (b) by hand to the addressee's address specified on the first page of this Agreement, in which case it will be deemed to be received on the day of its delivery; or
 - (c) by prepaid post to the addressee's address specified on the first page of this Agreement, in which case if mailed during any period when normal postal services prevail, it will be deemed to be received on the fifth Business Day after its mailing.

Change of address or email address

13.2 Either party may from time to time give notice to the other party of a substitute address or email address, which from the date such notice is given, will supersede for purposes of section 13.1 any previous address or fax number specified for the party giving the notice.

Assignment

13.3 The Contractor must not assign any of the Contractor's rights under this Agreement without the District's prior written consent.

Subcontracting

- 13.4 The Contractor must not subcontract any of the Contractor's obligations under this Agreement to any person without the District's prior written consent. No subcontract, whether consented to or not, relieves the Contractor from any obligations under this Agreement. The Contractor must ensure that:
- (a) any person retained by the Contractor to perform obligations under this Agreement; and
 - (b) any person retained by a person described in paragraph (a) to perform those obligations fully complies with this Agreement in performing the subcontracted obligations.

Waiver

13.5 A waiver of any term or breach of this Agreement is effective only if it is in writing and signed by, or on behalf of, the waiving party and is not a waiver of any other term or breach.

Modifications

13.6 No modification of this Agreement is effective unless it is in writing and signed by, or on behalf of, the parties.

Entire agreement

13.7 This Agreement (including any modification of it) constitutes the entire agreement between the parties as to performance of the Services.

Survival of certain provisions

13.8 Sections 2.9, 3.1 to 3.4, 3.7, 3.8, 5.1 to 5.5, 6.1 to 6.4, 7.1, 7.2, 8.1, 9.1, 9.2, 9.5, 10.1 to 10.3, 11.2, 11.3, 11.5, 11.6, 12.1 to 12.3, 13.1, 13.2, 13.8, and 13.10, any accrued but unpaid payment obligations, and any other sections of this Agreement (including schedules) which, by their terms or nature, are intended to survive the completion of the Services or termination of this Agreement, will continue in force indefinitely, even after this Agreement ends.

Schedules

13.9 The schedules to this Agreement (including any appendices or other documents attached to, or incorporated by reference into, those schedules) are part of this Agreement.

Independent contractor

13.10 In relation to the performance of the Contractor's obligations under this Agreement, the Contractor is an independent contractor and not:

- (a) an employee or partner of the District; or
- (b) an agent of the District, except as may be expressly provided for in this Agreement. The Contractor must not act or purport to act contrary to this section.

Personnel not to be employees of District

13.11 The Contractor must not do anything that would result in personnel hired or used by the Contractor or a Subcontractor in relation to providing the Services being considered employees of the District.

Key Personnel

13.12 If one or more individuals are specified as "Key Personnel" of the Contractor on Schedule A, the Contractor must cause those individuals to perform the Services on the Contractor's behalf, unless the District otherwise approves in writing, which approval must not be unreasonably withheld.

Pertinent information

13.13 The District must make available to the Contractor all information in the District's possession which the District considers pertinent to the performance of the Services.

Conflict of interest

13.14 The Contractor must not provide any services to any person in circumstances which, in the District's reasonable opinion, could give rise to a conflict of interest between the Contractor's duties to that person and the Contractor's duties to the District under this Agreement.

Time

13.15 Time is of the essence in this Agreement and, without limitation, will remain of the essence after any modification or extension of this Agreement, whether or not expressly restated in the document effecting the modification or extension.

Conflicts among provisions

13.16 Conflicts among provisions of this Agreement will be resolved as follows:

- (a) a provision in the body of this Agreement will prevail over any conflicting provision in, attached to or incorporated by reference into a schedule, unless that conflicting provision expressly states otherwise; and
- (b) a provision in a schedule will prevail over any conflicting provision in a document attached to or incorporated by reference into a schedule, unless the schedule expressly states otherwise.

Agreement not permit nor fetter

13.17 This Agreement does not operate as a permit, license, approval or other statutory authority which the Contractor may be required to obtain from the District or any of its agencies in order to provide the Services. Nothing in this Agreement is to be construed as interfering with, or fettering in any manner, the exercise by the District its agencies of any statutory, prerogative, executive or legislative power or duty.

Remainder not affected by invalidity

13.18 If any provision of this Agreement or the application of it to any person or circumstance is invalid or unenforceable to any extent, the remainder of this Agreement and the application of such provision to any other person or circumstance will not be affected or impaired and will be valid and enforceable to the extent permitted by law.

Further assurances

13.19 Each party must perform the acts, execute and deliver the writings, and give the assurances as may be reasonably necessary to give full effect to this Agreement.

Additional terms

13.20 Any additional terms set out in writing and attached herein apply to this Agreement.

Governing law

13.21 This Agreement is governed by, and is to be interpreted and construed in accordance with, the laws applicable in British Columbia.

14 INTERPRETATION

14.1 In this Agreement:

- (a) "includes" and "including" are not intended to be limiting;
- (b) unless the context otherwise requires, references to sections by number are to sections of this Agreement;
- (c) the Contractor and the District are referred to as "the parties" and each of them as a "party";
- (d) "attached" means attached to this Agreement when used in relation to a schedule;
- (e) unless otherwise specified, a reference to a statute by name means the statute of British Columbia by that name, as amended or replaced from time to time;
- (f) the headings have been inserted for convenience of reference only and are not intended to describe, enlarge or restrict the scope or meaning of this Agreement or any provision of it;
- (g) "person" includes an individual, partnership, corporation or legal entity of any nature; and

- (h) unless the context otherwise requires, words expressed in the singular include the plural and *vice versa*.

15 EXECUTION AND DELIVERY OF AGREEMENT

- 15.1 This Agreement may be entered into by a separate copy of this Agreement being executed by, or on behalf of, each party and that executed copy being delivered to the other party by a method provided for in section 13.1 or any other method agreed to by the parties.

The parties have executed this Agreement as follows:

| | |
|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| Signed on the ____ day of _____, 2017 by the Contractor (or, if not, an individual on its behalf by its authorized signatory or signatories): | Signed on the ____ day of _____, 2017 on behalf of the District of Lantzville by its duly authorized representative: |
| Signature: | Signature: |
| Print Name: | Print Name: |
| Print Title: | Print Title: |

SCHEDULE A - SERVICES

1. TERM:

The term of this Agreement commences on _____ and ends on _____ unless terminated by either party in writing prior to the end date.

When mutually agreeable between the District and the Contractor, this agreement may be renewed under the same terms and conditions for a period not to exceed one (1) additional year, and said option to renew this Agreement for a one-year period shall be in effect for each year thereafter for a total period not to exceed three (3) additional years.

Services commence upon notification to proceed from the District of Lantzville designated Project Manager.

2. SERVICES:

In accordance with the contractor’s proposal, a copy of which is attached hereto as schedule C and forms part of this agreement and as may be subsequently agreed to.

3. KEY PERSONNEL:

The Key Personnel of the Contractor are as follows:

- (a) List of Project Team Members

District of Lantzville designate is: Project Manager

SCHEDULE B – FEES AND EXPENSES

1. MAXIMUM AMOUNT PAYABLE:

Maximum Amount: \$_____ Canadian Dollars is the maximum amount which the District is obliged to pay to the Contractor for fees and expenses under this Agreement exclusive of any applicable taxes.

2. FEES:

Contractor Fees: \$\$\$ (Value of Contractor fees only)

3. EXPENSES:

Estimated travel and expenses approx.: \$\$\$

All expenses must be pre-approved by the District's project manager.

4. STATEMENTS OF ACCOUNT:

Invoicing:

In order to obtain payment of any fees under this Agreement the Contractor must deliver to the District on a monthly basis, a written invoice in a form satisfactory to the District containing:

- (a) services rendered from and including the 1st day of a month to and including the last day of that month;
- (b) the Contractor's legal name and address;
- (c) the date of the statement, and the Billing Period to which the statement pertains;
- (d) the Contractor's calculation of all fees claimed for that Billing Period, including a declaration by the Contractor of all hours worked during the Billing Period.
- (e) the District of Lantzville Purchase Order Number.
- (f) the Contractor's calculation of any applicable taxes payable by the District in relation to the Services for the Billing Period;
- (g) any other billing information reasonably requested by the District.

5. PAYMENTS DUE:

Within 30 days of the District's receipt of the Contractor's written statement of account delivered in accordance with this Schedule, the District must pay the Contractor the fees (plus all applicable taxes) claimed in the statement if they are in accordance with this Schedule.

6. INSURANCE:

- (a) Each policy of insurance required under this agreement shall be maintained during the continuance of this agreement and shall not be capable of cancellation unless 30 days' notice is first given to the District.

- (b) The Contractor must ensure that every sub-contractor provides and maintains insurance substantially in accordance with the requirements of this agreement and shall be as fully responsible to the District for acts and omissions of sub-contractors and of persons employed directly or indirectly by them as for acts and omissions of persons directly employed by the Contractor.
- (c) The Contractor shall, without limiting its obligations or liabilities herein and at its own expense, provide and maintain the following insurances with insurers licensed in British Columbia and in forms and amounts acceptable to the District:

7. GENERAL LIABILITY INSURANCE

- 7.1 The Contractor shall obtain and maintain for the duration of the Services, at its own cost, the following insurance, on terms and from insurers satisfactory to the District:
 - (a) Comprehensive General Liability coverage, covering premises and operations liability;
 - (b) Contractor's Contingency Liability coverage, covering operations of sub-contractors;
 - (c) Completed Operations Liability coverage;
 - (d) Contractual Liability coverage; and
 - (e) Owned and Non-Owned Automobile Liability Insurance coverage.
- 7.2 The limits of coverage shall not be less than the following:
 - (a) Bodily Injury Liability - \$5,000,000.00 each occurrence; \$2,000,000.00 aggregate products and/or completed operations;
 - (b) Property Damage Liability- \$2,000,000.00 each occurrence; \$2,000,000.00 aggregate products and/or completed operations; and
 - (c) Owned & Non-owned Automobile- \$2,000,000.00 any one accident.
- 7.3 A Cross Liability clause shall be made part of the Comprehensive General Liability Insurance.
- 7.4 The District of Lantzville to be named as an additional named insured.

8. PROFESSIONAL LIABILITY INSURANCE

Professional Liability Insurance (Errors and Omissions) coverage of a minimum of \$500,000 per occurrence, \$1,000,000 aggregate.

Add insurance requirement as applicable to the project.

9. SPECIAL CONDITIONS: (As applicable)

SCHEDULE C – CONTRACTOR’S PROPOSAL

**Schedule “C” - The Economic Development Strategic Planning and
Community Branding Select Committee - Terms of Reference**

District of Lantzville



Economic Development Strategic Plan and Community Branding Select Committee Terms of Reference

1. Committee Purpose

- 1.1.** The purpose of the Economic Development Strategic Plan and Community Branding Committee is to:
- provide the consultant(s) with periodic input and feedback during the economic development strategic planning and community branding process;
 - assist staff and the consultant(s) with reviewing information provided by the consultant;
 - advise Council on matters relating to the development of an economic development and community branding strategy in accordance with the terms of reference.

2. Duties

- 2.1.** Assist staff in the selection of the consultant(s) for recommendation to Council.
- 2.2.** Provide advice and input into the consultation processes. (Community outreach, workshops, charrettes, interviews, stakeholder meetings, etc.)
- 2.3.** Assist the consultant(s) in setting priorities within the approved Consultant(s)' Scope of Work.
- 2.4.** Generally, provide assistance and support to the consultant(s) in achieving the outcomes established in the approved Consultant(s)' Scope of Work.
- 2.5.** Working with staff to ensure that the strategic planning process achieves its objectives within its time frames and budget.

3. Membership and Term

- 3.1.** The Committee is comprised of seven voting members appointed by Council, as follows:
- One member of Council.
 - One member from the Village Core commercial sector.
 - One member from the industrial park.
 - Three community residents of the District of Lantzville.
 - One member from the development community.
- 3.2.** Consultant. (Non-voting)
- 3.3.** One staff member appointed by the Chief Administrative Officer. (Non-voting)
- 3.4.** Other staff members, as required. (Non-voting)
- 3.5.** The Committee shall, at the first meeting, appoint from its members a Chairperson and alternate who shall preside at all meetings.

- 3.6. The Committee will serve until Council has adopted the economic development and community branding strategic plans, or as determined by Council.

4. Operations of the Committee

4.1. Meeting Schedule

- 4.1.1. The Committee shall meet, as a minimum, on the first Tuesday of each month, or as required.
- 4.1.2. Committee meeting will commence at 6:00 pm in the District Council Chambers.
- 4.1.3. The order of business will be as established by the appointed staff member.

4.2. Minutes and Agendas

- 4.2.1. Agendas will be prepared and distributed to the Committee members by the staff member at least three days prior to the Committee meeting.
- 4.2.2. A committee clerk as appointed by the Director of Corporate Administration will take minutes. Draft minutes will be placed on the next Committee meeting agenda. Once Committee minutes are adopted they will be placed on the next Council meeting agenda for receipt.
- 4.2.3. Any recommendations requiring Council approval will be submitted to Council in the report/recommendation format prepared by the appointed staff member.

4.3. Procedure

- 4.3.1. The Committee rules of procedure will be those set out in the Council Procedure Bylaw.

4.4. Scope

- 4.4.1. The Committee will only consider matters pertaining to the approved Consultant(s)' Scope of Work or matters referred to it by Council, and the Chief Administrative Officer.

4.5. Time Limits

- 4.5.1. Committee meetings shall not exceed two hours in duration, unless the time is extended by unanimous vote of the Committee.

5. Authority

- 5.1. The Committee does not have the authority to financially encumber the Council in any way.
- 5.2. The Committee does not have the authority to directly change bylaws or policies.
- 5.3. The Committee does not have the authority to direct the work of staff.